

Setting up a Just Giving Page



JustGiving is a popular online fundraising platform. It provides a user-friendly interface, making it simple for individuals to set up fundraising campaigns quickly and easily.

Users can create personalised fundraising pages, set goals, and share their campaigns across various social media platforms. The platform also allows fundraisers to reach a wide audience, including friends, family, and even strangers who may be interested in supporting their cause.

Just Giving is safe and secure and funds will come directly to Tough Enough To Care.

How to set up a JustGiving page for yourself

- 1) Head to www.JustGiving.com to get started
- 2) You will need to log into, or set up your JustGiving account and then click 'Start Fundraising'.
- 3) When asked 'Are you fundraising for a registered charity?', select 'Yes, continue'.
- 4) Search for Tough Enough To Care and select us.
- 5) Just Giving will ask if you are creating the page in memory of someone. Click yes and follow the instructions. You will then have the option to tick how you will be raising funds.
- 6) Choose your web address – this is the link you'll be sharing with people you ask for money. Keep it as simple as possible. We recommend using your name in the link.
- 7) Click 'Create your page'.
- 8) Personalise your page
Once your page is created you can personalise it by adding photos of yourself and sharing stories about why you are holding or taking part in your event.

Set your target

It's always good to have an achievable target so that people donating have something to aim for. We can provide you with some price points that might help.

Share, share, share

Once the page is live it's time to get the word out there. Send the link to your page out in texts and emails to all your friends, family and colleagues. You can also easily share your page on your social media sites.