

Fundraising FAQ's



We have tried to answer some of the most commonly asked questions about fundraising here for you. If there is anything further that you would like to ask then please get in touch with our Fundraising team at fundraising@toughenoughtocare.org. We are more than happy to help!

How can I cover the cost of my event?

Tough Enough To care are unable to cover the cost of your event, but we don't believe that you should be out of pocket for it either. We recommend speaking to local businesses to enquire about sponsorship or the donation of raffle items. We can provide a letter of authorisation on request.

You might be able to cover the costs from the money that you raise, but you must tell your supporters that this will happen before they donate.

Can I advertise on the Tough Enough To Care website?

We are not able to advertise your event on our website but we are more than happy to pop it on our social media pages. Once you have completed your event we would love to hear all about it.

Can someone from Tough Enough To Care speak at my event?

Where we can we will organise for someone to attend your event. Unfortunately we can't always guarantee this. If we cannot attend your event we can organise other ways to speak to your guests such as pre-recorded videos that you might be able to show

Can I get a letter of authorisation from the charity?

Yes! Simply fill in the form on the Tough Enough To Care website to tell us all about your event and we will send you a letter of authorisation. This is useful when approaching people for raffle prizes etc. **Please note that this letter does NOT give your permission to collect in public places.** To do this you will need to obtain a licence from your local council. Simply head to the website of your local council and search for "street collection licences." You will be able to download and submit forms from there.

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Am I covered by Tough Enough To Care's insurance?

No you are not covered by Tough Enough To Care's insurance. You will need to check and see if the venue that you are using has insurance and if you will be covered by it. In some cases you may need to think about obtaining your own Public Liability Insurance. This is relatively easy to do and you will be able to find quotes on most price comparison websites.

Can I use your logo?

We are are happy to send you a high quality format of our logo. You can also find our poster template on our website. Please make clear that you are holding your event **"In Aid"** of Tough Enough To Care.

How do data protection rules impact my event?

You must abide by data protection rules. Don't panic - it's not quite as scary as it seems. All you have to do is:

- Only collect, store and use the minimum amount of data you need for your purpose e.g. name and contact number for a raffle
- Don't keep extra data if you don't need it
- Store data securely and destroy it as soon as it is no longer needed
- Ask for consent if taking photos and inform people how they will be used.

Detailed guidance can be found at fundraisingregulator.org.uk/guidance/topics/data-protection